

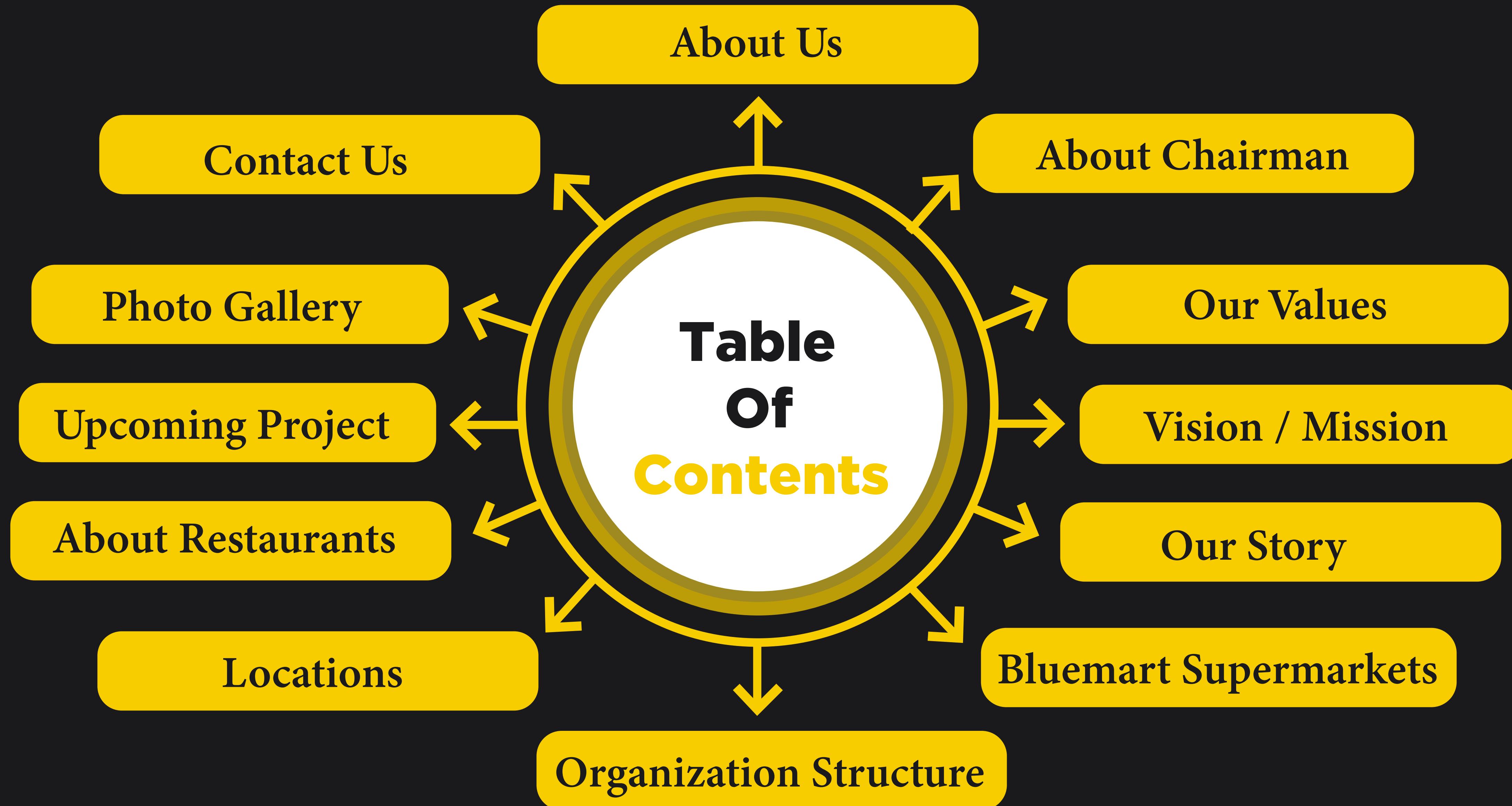


bluemart

Group Profile

www.bluemartgroup.com

Supermarkets, Minimarts, Hypermarket, Restaurants, Shopping complex



ABOUT US

Since we start in 2009 we are focusing minimart and supermarket after our successful journey, we turn to various business strategies, we started restaurant, cafeteria, health club (gym), clinics, shopping complex, import and export tradings.

Bluemart operates supermarket and minimart at Kuwait. The group's success is reflected in its impressive financial milestone-achieving turnover of AED 150 million in 2014 and projecting to exceed AED 210 million by year-end. Looking ahead, as part of the vision 2030, bluemart group aims to expand its presence nationwide, with a target of 100 outlets across the UAE.



ABOUT CHAIRMAN

Bluemart is the brainchild of Mr. Muhammed Basheer, Founder and Chairman of the Group. Under his visionary leadership, Bluemart has been rapidly progressing towards becoming one of the leading players in the Supermarket, Hypermarket, Fine Dining Restaurant, and Food Chain sectors in the UAE. After completing his education in India and gaining extensive experience with the reputed Jumeirah Group, Mr. Basheer was inspired by the strong and business-friendly environment created by the Rulers of the United Arab Emirates. This led to the launch of Bluemart's first operation in 2009, starting with a single supermarket. Today, the Group owns and operates multiple branches across the UAE, achieving an annual turnover of approximately AED 210 million, with continued growth and expansion strongly projected.



OUR VALUES

INNOVATION

We create bold and forward looking solutions that combine the latest technologies with our unmatched subject matter expertise and deep knowledge of our customers.

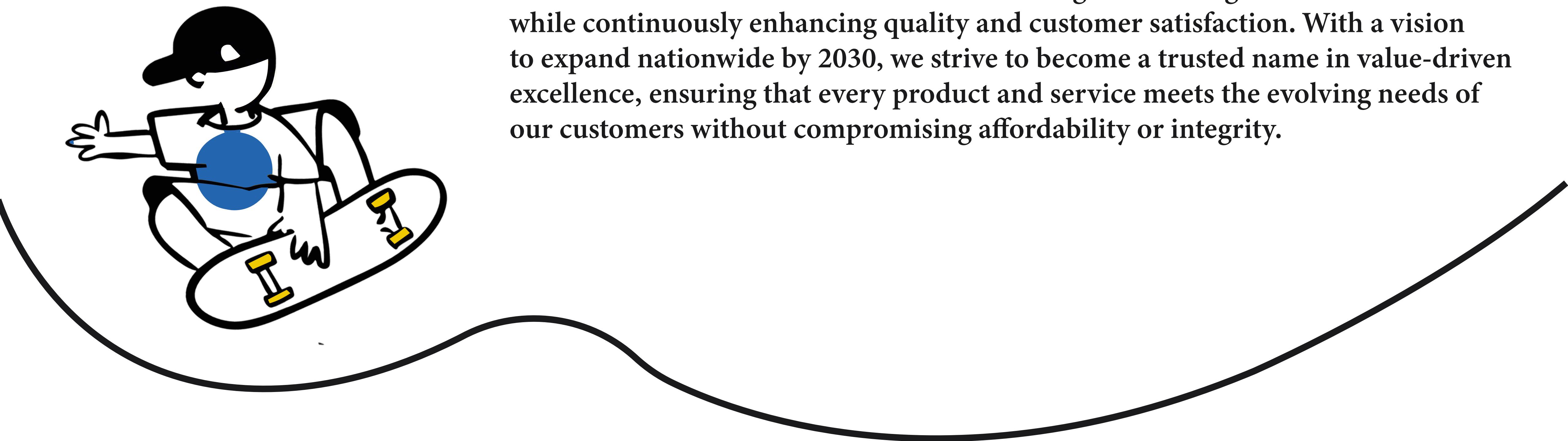
VALUE CREATION

We create value for our customers, employees, and stakeholders. We strive for excellence in everything we do.

TEAMWORK

We care for each other and work best as one team. We bring the best of ourselves to work and support one another to realize our potential.

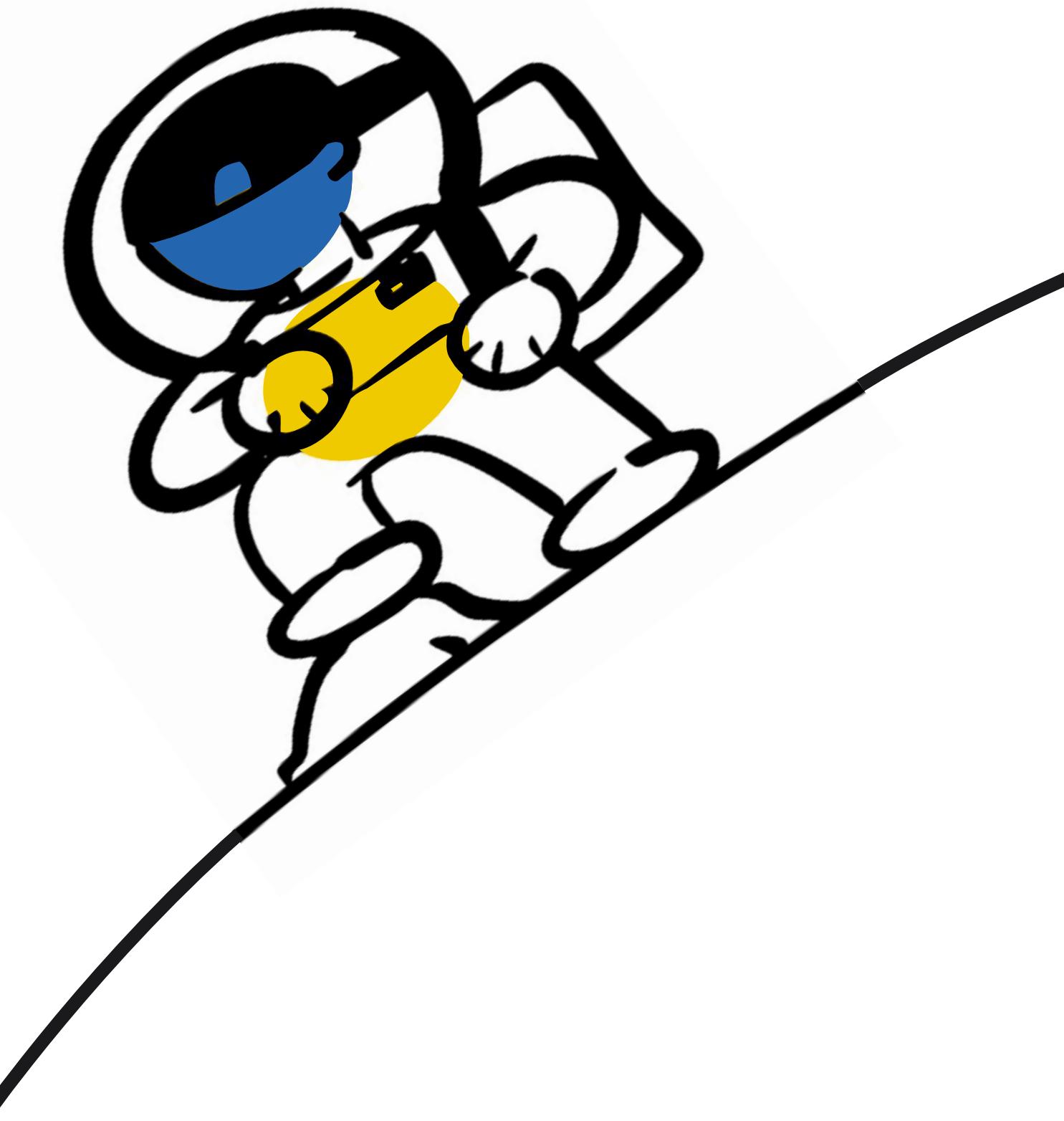
OUR VISION



We aim to achieve new milestones in delivering affordable goods and services while continuously enhancing quality and customer satisfaction. With a vision to expand nationwide by 2030, we strive to become a trusted name in value-driven excellence, ensuring that every product and service meets the evolving needs of our customers without compromising affordability or integrity.

OUR MISSION

At Bluemart Group, our mission is to drive long-term, sustainable growth by aligning our operations with environmental responsibility, the evolving global economy, and the diverse needs of our customers. We are committed to cultivating a culture of integrity, innovation, and inclusivity that empowers our employees, creates enduring value for our stakeholders, and contributes meaningfully to the communities we serve. Through responsible business practices and forward-looking strategies, we strive to be a catalyst for progress—delivering excellence today while building a better tomorrow.



OUR STORY

Customer - focused Development

Our new premium shopping destination in Al Quoz, Building on the success of our existing projects, this development will deliver the same exceptional blend of luxury retail, dining, and entertainment within a contemporary and customer-centric environment.

Construction is in progress, and we are excited to introduce another world-class shopping destination to the area. Regular updates will be shared as the project advances toward completion.

Bluemart operates a wide network of supermarkets, minimarts, and hypermarkets across the UAE and Kuwait. Strategically located to serve their respective communities, each outlet offers a modern shopping experience featuring in-store bakeries, dedicated butchery departments, and a strong emphasis on fresh produce sourced globally. Supported by an efficient and well-optimized delivery system, bluemart ensures timely service and minimal waiting time, consistently meeting the evolving needs of its customers.



ABOUT bluemart SUPERMARKET

Building on the success of our existing project, this upcoming development is designed to offer a premium mix of luxury retail outlets, diverse dining destinations, and engaging entertainment experiences.



The complex will showcase contemporary architectural design and a customer-centric environment that emphasizes comfort, accessibility, and convenience. With carefully curated brands and thoughtfully planned spaces, the mall is envisioned as a vibrant lifestyle destination for the surrounding community.

We are pleased to introduce another world-class shopping landmark to the area and will continue to share updates as the project progresses toward completion.

CHAIRMAN

ORGANIZATION STRUCTURE



CEO

FINANCE
&
ACCOUNTS

DIRECTOR
OF
OPERATION

HR
&
ADMIN

DISTRIBUTION
CENTER

BLUEMART
OUTLETS

AREA
MANAGER

PURCHASE

IT

LOCATIONS



- Hypermarket, Al Khail Gate Dubai



- Minimart, Al Khail Gate Dubai



- Supermarket, Oasis Village Dubai



- Supermarket, Al Quoz Dubai



- Minimart, FlyDubai



- Supermarket, Tecom



- Supermarket, DIP 1 Dubai



- Minimart, Dubai Land



- Minimart, Police Villa Dubai



- Minimart, DAFZ Dubai



- Minimart, DIP 1 Dubai



- Minimart, Zabeel Saray Dubai



- Minimart space, Al Warsan 2 Dubai



- Minimart, Etisalat Academy Dubai



- Minimart, Al Tawar Dubai



- Minimart, Academic City Dubai



- Minimart, Sports City Dubai



- Minimart, Nakheel Jumeira Dubai



- Minimart, Emirates Academy Dubai



- Minimart, Dubai South



- Supermarket, Right Buy Tecom Dubai



- Minimart, Arjan Dubai



- Supermarket, Rightbuy Arjan Dubai



- Minimart, Arada Al Jada - Men Sharjah



- Minimart, Al Jada Arada - Women Sharjah



- Minimart, HCT Women Sharjah



- Minimart, HCT Men Sharjah



- Minimart, Khalifa University Abu Dhabi



- Minimart, Ummu Lulu Abu Dhabi



- Minimart, TIP Abu Dhabi



ABOUT RESTAURANT

They own and operate a diverse portfolio of multi-cuisine casual dining restaurant brands, including Wide Range Restaurant, Green Pepper Restaurant, and Five Crowns Restaurant. Each concept is carefully crafted to serve the local community, offering a warm and inviting atmosphere, consistent quality, and thoughtfully prepared dishes that appeal to a wide range of tastes.

Renowned for their distinctive flavors and high standards of food and service, the restaurants have earned a strong reputation for reliability and customer satisfaction. With established outlets such as Wide Range Restaurant at Al Khail Mall and Tasty Fresh Cafeteria, the group continues to expand its footprint by delivering accessible, flavorful dining experiences that align with everyday lifestyle needs.

RESTAURANT LOCATIONS

Widerange Restaurant , Al Qouz 



Widerange Restaurant, Discovery Garden

Widerange Restaurantal, Barsha 



Widerange Canteen, Acadamic City



Widerange Restaurant, Jumeirah Beach

Chennai Curry Palace Restaurant, Al Khail Gate 



Tasty Fresh Restaurant, Al Khail Gate



Tasty Fresh Cafeteria, Dubai land



Students Burger Restaurant, Acadamic City

Upcoming Projects

Minimarts

Bluemart Minimart Digital Park,Dubai

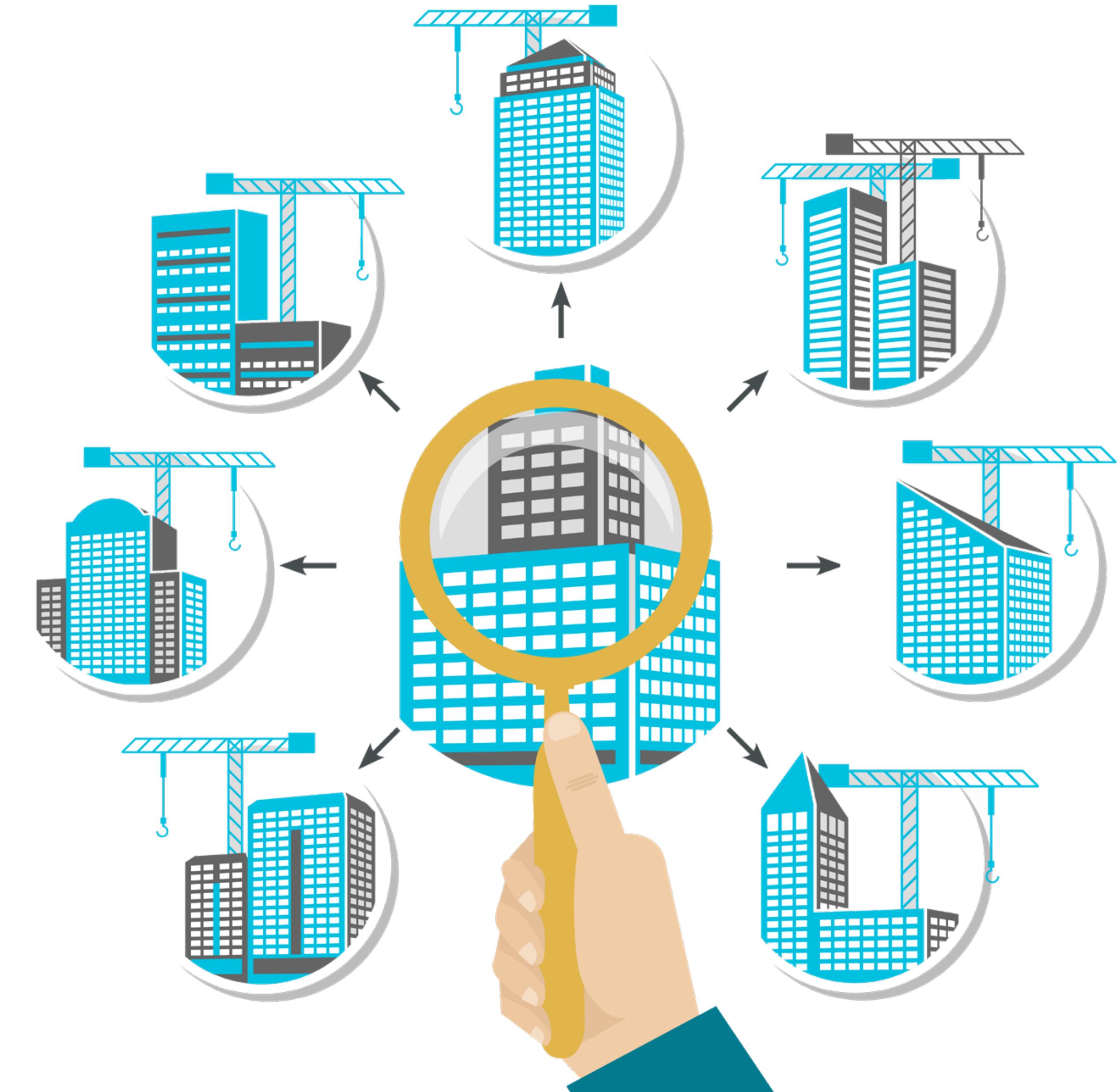
Bluemart Minimart Abu Dhabi

Bluemart Minimart Sharjah

Restaurants

Widerange Fish & Grill Restaurant Br
(Vision Point Mall,Al Quoz)

Club Dosa Cafe
(Al Khail Gate)



The **bluemart** experience

Upon entering the supermarket, customers are greeted by a clean, well-organized layout, complemented by the inviting aroma of freshly baked goods and produce. A wide range of high-quality products ensures all daily essentials are easily accessible.

Soft background music enhances the overall ambiance, creating a pleasant environment whether customers are completing a full grocery shop or making a quick purchase. Every detail is carefully designed to ensure a smooth, efficient, and stress-free shopping experience, transforming everyday errands into a convenient and enjoyable visit.

SHOPPING COMPLEX



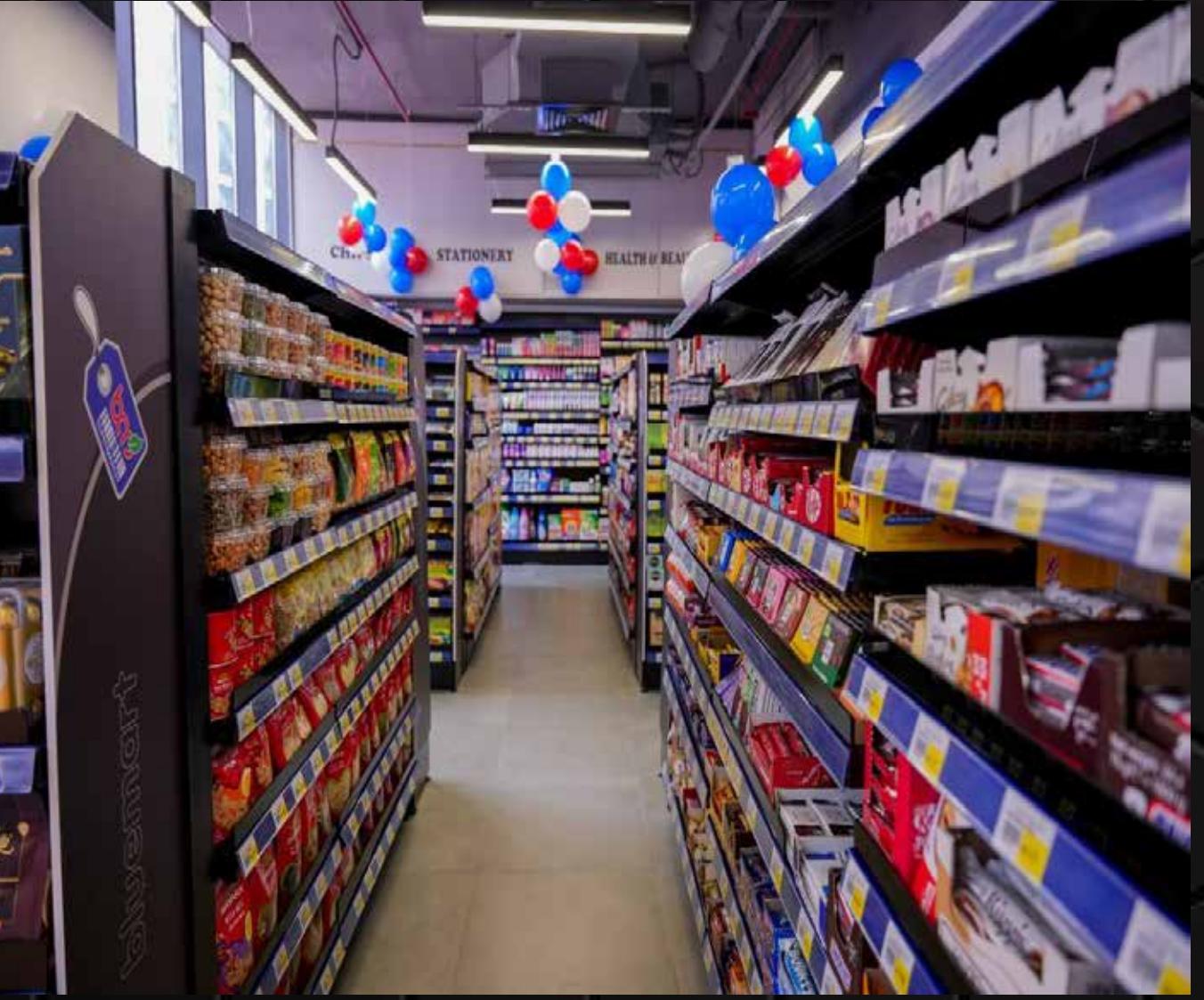


blue
mart





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OUR TEAM







DAMAC

flydubai

ARADA



The MYRIAD

TAWAZUN
INDUSTRIAL
PARK



DUBA
IRPC
FREEI

Dubai
Airport
Freezone



DANUBE PROPERTIES



The Group has begun expanding its presence beyond the U.A.E. and is now established in Kuwait. It is also in the process of initiating similar ventures in Malaysia, Singapore, India, and the United Kingdom.



To enhance cost efficiency and operational effectiveness, a central warehouse is currently in operation at Al Quoz, Dubai, U.A.E.



The Group's remarkable growth can be attributed to the strong vision of top management, a customer-centric approach, and the successful implementation of effective operational processes.



Thank You!



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